

Contract Agreement Between:

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 489528 /		Alt Order # 06266599
Product OBAMA 4 AMERICA		
Contract Dates 10/16/12 - 10/22/12	Estimate # 1537	
Advertiser Obama For America		Original Date / Revision 10/13/12 / 10/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 --W---- 1 \$4,850.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/16/12-10/22/12 BB League Championships 1pm-8pm ---W----- :30 \$3,250.00 NM See MG 1.2												
2	KVVU	10/17/12-10/17/12		BB League Championships	1pm-8pm		:30		\$3,250.00	NM		
Ⓜ MG for 1.1 10/17												
2	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF-- 5 \$450.00												
3	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF-- 5 \$725.00												
4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF-- 10 \$700.00												
5	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF-- 5 \$275.00												
6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$1,250.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF-- 5 \$250.00												
7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF-- 2 \$125.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 5 KVVU 10/16/12-10/22/12 Better M-F 11a-12p MTuWThF---- :30 \$125.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF-- 2 \$195.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America	<u>Original Date / Revision</u> 10/13/12 / 10/13/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
5	KVVU	10/16/12-10/22/12		Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$125.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$390.00
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
Week:	10/16/12	10/22/12	MTWTF--					5	\$125.00			
1	KVVU	10/16/12-10/22/12		Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$125.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
3	KVVU	10/16/12-10/22/12		Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$125.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
5	KVVU	10/16/12-10/22/12		Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$125.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	1	\$425.00
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
Week:	10/16/12	10/22/12	MTWTF--					4	\$150.00			
2	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
3	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
4	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
11	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
Week:	10/16/12	10/22/12	MTWTF--					4	\$175.00			
2	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
3	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,500.00
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
Week:	10/16/12	10/22/12	MTW----					6	\$500.00			
3	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
4	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
9	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
N 13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
Week:	10/16/12	10/22/12	MTWTF--					3	\$950.00			

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Advertiser	Original Date / Revision
Obama For America	10/13/12 / 10/13/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
2	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$285.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
		See MG 13.7										
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
		See MG 13.6										
6	KVVU	10/17/12-10/17/12		Fox 5 News at 5	5-530p	---W-----	:30		\$950.00	NM		
		MG for 13.5 10/17										
7	KVVU	10/22/12-10/22/12		Fox 5 News at 5	5-530p	M-----	:30		\$950.00	NM		
		MG for 13.4 10/22										
14	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
		10/16/12	10/22/12	MTWTF--				3	\$1,025.00			
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
		10/16/12	10/22/12	MTWTF--				2	\$300.00			
1	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
2	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
		10/16/12	10/22/12	MTWTF--				1	\$650.00			
3	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
17	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$10,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
		10/16/12	10/22/12	MTWTF--				5	\$2,150.00			
N 18	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
		10/15/12	10/21/12	-----1-				1	\$1,500.00			
1	KVVU	10/15/12-10/21/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
		See MG 18.2										
2	KVVU	10/20/12-10/20/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
		MG for 18.1 10/20										
19	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
		10/15/12	10/21/12	-----1				1	\$1,850.00			
20	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
		10/15/12	10/21/12	-----1				1	\$1,200.00			

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Advertiser	Original Date / Revision
Obama For America	10/13/12 / 10/13/12

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21	KVVU	10/16/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$1,950.00			
22	KVVU	10/16/12	10/22/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00			
23	KVVU	10/16/12	10/22/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$225.00			
24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$100.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21											
25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
N 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	23	\$19,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,750.00			

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Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 489528 /		Alt Order # 06266599
Contract Dates 10/16/12 - 10/22/12	Product OBAMA 4 AMERICA	Estimate # 1537
Advertiser Obama For America		Original Date / Revision 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Weekdays	Description	Start/End Time	Weekdays	Length	Rate	Type			
1	KVVU	10/22/12-10/28/12		The Mob Doctor	Mon 9p-10p	M-----	:30	\$2,750.00	NM			
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21				---W-----	:30	\$425.00	NM			
2	KVVU	10/17/12-10/17/12		Katie	M-F 11a-12p	M-----	:30	\$425.00	NM			
3	KVVU	10/17/12-10/17/12		Katie	M-F 11a-12p	---W-----	:30	\$425.00	NM			
4	KVVU	10/18/12-10/19/12		Katie	1-2pm	---ThF----	:30	\$425.00	NM			
5	KVVU	10/18/12-10/19/12		Katie	1-2pm	---ThF----	:30	\$425.00	NM			
6	KVVU	10/18/12-10/19/12		Katie	1-2pm	---ThF----	:30	\$425.00	NM			
7	KVVU	10/18/12-10/19/12		Katie	1-2pm	---ThF----	:30	\$425.00	NM			
8	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	---ThF----	:30	\$450.00	NM			
9	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	---ThF----	:30	\$450.00	NM			
10	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	---ThF----	:30	\$450.00	NM			
11	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	---ThF----	:30	\$450.00	NM			
12	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	---ThF----	:30	\$500.00	NM			
13	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	---ThF----	:30	\$500.00	NM			
14	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	---ThF----	:30	\$500.00	NM			
15	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	---ThF----	:30	\$500.00	NM			
16	KVVU	10/18/12-10/19/12		Special Early News	Special Early New	---ThF----	:30	\$950.00	NM			
17	KVVU	10/18/12-10/19/12		Special Early News	Special Early New	---ThF----	:30	\$950.00	NM			
18	KVVU	10/17/12-10/17/12		The X Factor		---W-----	:30	\$5,350.00	NM			
19	KVVU	10/16/12-10/16/12		Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30	\$5,500.00	NM			
20	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	-----Su	:30	\$140.00	NM			
21	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	-----Su	:30	\$140.00	NM			
22	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	-----Su	:30	\$140.00	NM			
23	KVVU	10/18/12-10/19/12		Special Early News	Special Early New	---ThF----	:30	\$775.00	NM			
24	KVVU	10/18/12-10/19/12		Special Early News	Special Early New	---ThF----	:30	\$775.00	NM			
25	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	-----Su	:30	\$150.00	NM			
26	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	-----Su	:30	\$150.00	NM			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489528 /	06266599

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
27	KVVU	10/21/12	10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21										
28	KVVU	10/17/12	10/22/12	Friends	M-F 12:05-1:05a	M--WThF----	:30		\$225.00	NM		
	Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21										
29	KVVU	10/17/12	10/22/12	American Dad	M-F 230-3a	M--WThF----	:30		\$95.00	NM		
	Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21										
27	KVVU	10/17/12	10/17/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--1----				1	\$3,150.00			
28	KVVU	10/18/12	10/18/12	The X Factor	The X Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	---1---				1	\$3,075.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The X Factor	The X Factor	----Th-----	:30		\$3,075.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21								
29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1--				1	\$1,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fringe	Fri 9p-10p	-----F----	:30		\$1,750.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21								
30	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1				1	\$7,500.00			
31	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1				1	\$7,500.00			
32	KVVU	10/20/12	10/20/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----2-				2	\$2,325.00			
33	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-T-----				1	\$950.00			
34	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-11----				2	\$500.00			
	Week:	10/22/12	10/28/12	1-----				1	\$500.00			
35	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				1	\$195.00			
36	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				1	\$195.00			
37	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				1	\$650.00			
38	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				2	\$525.00			

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Contract / Revision 489528 /		Alt Order # 06266599
Contract Dates 10/16/12 - 10/22/12	Product OBAMA 4 AMERICA	Estimate # 1537
Advertiser Obama For America		Original Date / Revision 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
39	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$425.00			
40	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$450.00			
41	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,025.00			
Totals											109	\$106,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	109	\$106,665.00	\$90,665.25
Totals	109	\$106,665.00	\$90,665.25

Signature: _____

Date: _____

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REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME	MAURA GILROY
SALES PRSN	PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

DATE OCT15/12 09.57

CO-OP BILLING NEEDED _____

DATE COLLECTED _____

TOTAL SAME
PLS CNF THANKS

***** THIS IS A COUNCIL *****

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	S		400P-430P	30		\$950.00	10/18	10/19	0		TH-F	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2: REVISED RATE PART OF A MAKEGOOD MADE UP OF LINES 44-51												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	S		230P-500P	30		\$140.00	10/21	10/21	0		SUN	0
PROGRAM : MATINEE MOVIE ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51												
52	A		400P-430P	30		\$775.00	10/18	10/19	2		TH-F	2
PROGRAM : SPECIAL NEWS BEFORE NLCS GAME ORD COM1: SPOTS ADJUSTED ACCORDING TO LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-48 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT21 ON LINE-51 FOR 3 SPOTS/WK												
53	A		230P-500P	30		\$150.00	10/21	10/21	3		SUN	3
PROGRAM : MATINEE MOVIE ORD COM1: SPOTS ADJUSTED ACCORDING TO LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 52-55												
54	A		1205A-105A	30		\$225.00	10/16	10/22	1		TU-F,M	1
PROGRAM : FRIENDS ORD COM1: SPOTS ADJUSTED ACCORDING TO LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 52-55												
55	A		230A-300A	30		\$95.00	10/16	10/22	1		TU-F,M	1
PROGRAM : AMERICAN DAD ORD COM1: SPOTS ADJUSTED ACCORDING TO LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 52-55												
STATION MAKEGOOD OFFERS:												
M6	OK'D		BUY#48									
			BUY#51									
			MISSED:TH-F/400P-430P				OCT18(2/WK)		30S	\$950.00	(OCT13/12)	
			SUN/230P-500P				OCT21(3/WK)		30S	\$140.00		
			OFFER:TH-F/400P-430P				OCT18(2/WK)		30S	\$775.00	PLS ADVISE.	
			& SUN/230P-500P				OCT21(3/WK)		30S	\$150.00		
			& TU-F,M/1205A-105A				OCT16		30S	\$225.00		
			& TU-F,M/230A-300A				OCT16		30S	\$95.00		
CMT:SPOTS ADJUSTED ACCORDING TO LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
CONTRACT TOTAL											106665.00	
TOTAL SPOTS											109	

OCT/12 106665.00

OCT15/12 09.57
*** KVVU-TV ***

[illegible]

MARKET TOTALS	\$260,180	KVVU 25%	KSNV 29%	KTUD 1%	KLAS 20%	KTNV 13%	KVMY 9%	KVCW 3%	CABL 0%
SVC- NSI									
DEMOS- RA35+*									
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME	
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE	